



Exhibitor Confirmation Packet

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Everett Wedding Expo

Brides  Club

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Contact Brad Buckles: Office (425) 373 - 1894 Cell (425) 922 - 7924

Fax (425) 373 - 1895 Email: brad@bridesclub.com

Everett Wedding Expo

September 15 - 16, 2018
Xfinity Arena at Everett
2000 Hewitt Avenue Everett, WA 98201
(Call for Directions...)

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Men's Wearhouse, Grand Event Rentals, and BridesClub.com

It's that time of the year again! The Everett/Lynnwood Fall Wedding Expo is off to a great start! Booths are filling up quickly. There is a lot in store for you this year! Thank you for participating in the 2018 Fall Everett/Lynnwood Wedding Expo. We appreciate your support! Please contact us if you have any questions about the show. Heather can be reached by phone (425)373-1894 or email at heather@bridesclub.com and Brad Buckles is available by email at: brad@bridesclub.com or by phone or text at: (425)922-7924.

Highlights of the show so far...

- 100 of the finest wedding vendors, (100 booths)
- Live Entertainment and Live music showcased hourly
- Great Attendance, over 1,000 brides attended the show last year over two days!

We thank you again for all of your support! Please see our website for maps, photos from last year, and more info: www.bridesclub.com

Find us on:

Facebook: <https://www.facebook.com/weddingexpos>

Twitter: <https://twitter.com/bradbuckles>

Pinterest: <http://pinterest.com/BridesClub>

Tumblr: <http://bridesclub.tumblr.com>

EXHIBITOR INFO:

HOURS OF EXPO- Saturday (9:30am-3pm) and Sunday (9:30am-3pm). The lobby opens 30 minutes before the main floor***Tear down: Sunday AFTER 3pm.

IN STORE DISPLAYS - We have hundreds of 11x17 counter-top displays that have information and yers for the upcoming event. Displays also include a 2 for 1 coupon! Please request one to advertise in your store if you do not have one already.

ATTENDANCE- On average approximately 2500 people/ 1000 brides. As always, we o°er several incentive/ discounts for admissions, so brides can save their money for your business!

DAY OF SET UP- If you have a large vehicle, please contact the Xfinity Arena at Everett to see if the loading dock will be open. It may be closed if there is an event going on other than our Expo. The 2 Elevators will be available for larger items. Heather is available at (425)373-1894 for any questions.

EXHIBITOR MOVE-IN- Set-up is on Friday (12pm-6pm). There will be NO SETUP on Saturday allowed unless approved by email confirmation PRIOR to the event. Exhibitors may get into the Arena Ballroom in the morning 2 hours before the show. Exhibitor carts are limited. If you have one, please bring your own for transporting materials in and out of the Arena Ballroom. For Fire Marshall Rules and guidelines, please call the Xfinity Arena at E directly at Everett (425)322-2630. There are Height Restrictions and approval is needed if a display is over 8' tall. A 10X10 display may not block any neighboring displays. Questions regarding booth guidelines please call (425)373-1894.

ELECTRICAL - Each booth will be provided 500 Watts of Electricity. For additional electrical needs, please contact Hollywood Lights at (206)838-5063 or contact Star or Chad at Star@hollywoodlights.biz and Chad at chad@hollywoodlights.biz.

PARKING- Parking is available on Friday for set up on Hewitt Avenue for free. PLEASE be sure to only stay until your items are unloaded and allow other vendors to unload their vehicles as well. On event days parking will be available at the Parking lot across the street for \$3.00 or limited street parking is available.

VENDOR BADGES/PASSES - We DO NOT provide vendor badges. This makes it easier on vendors to focus more on their booths. Please check in at the Registration Table on Friday so we are aware of who has arrived. We can also show you where your booth is if you need help or have any questions.

FASHION SHOW COORDINATOR - If you are in the Fashion show, Katrina, will be contacting you a month before the show. If you have any questions please call her directly at (425)681-2249 or email her at lovebloomscontact@gmail.com

The fashion show will be at 2pm both days of the expo. When you set up please bring your marked gowns behind the stage to be ready when the show starts.

SHOW DECORATOR/VENDOR FORMS - Grand Event Rentals will send you a vendor kit around 30 days before the show. You can also log onto Bridesclub.com to find the kit. It will be under the Forms & Deadlines bar when you scroll down on the login page. Click on Vendor Forms. Please read it carefully. If you have any questions contact Jill at (425)462-7368 or info@grandrents.com. You may also email Heather at heather@bridesclub.com for the Exhibitor Decorating forms.

OTHER CHANCES TO ADVERTISE:

THE WEDDING SPOTLIGHT-EMAG - If you are not already advertising in The Wedding Spotlight Online Magazine you could be missing out! Brides get a chance to download and view the magazine as well as read a interview about you and your company! This will help the bride understand more about you, your company and what you do. Our online magazine goes directly to all the brides that attend our shows and is emailed to the bride once they register on our site.

Email Heather Bucles at Heather@bridesclub.com or call (425) 373-1894.

ENHANCED LISTINGS/ELEADS - Listings on www.bridesclub.com are still available before the Expo starts! This listing prepares the brides in knowing who will be at the Expo and what to expect. You can sign up now to be on the listings now for only \$40 per month or \$400 for the whole year! Hundreds of brides visit our website daily and provide us with information on their upcoming wedding to discover vendors like you! Please let us know if you would like to have access to a Weekly Lead List.

We appreciate your support and thank you for participating in our Wedding Expo!
Please feel free to contact me if you have any questions regarding the show by either email at Heather@bridesclub.com, by office phone, or Brad Buckles directly at (425)922-7924.

Best wishes,

Heather Buckles
(425)373-1894

FLOORMAP

Xfinity Arena

SET-UP HOURS

Friday 12pm - 6pm

EXPO HOURS

Friday 5:30pm - 9:30

Saturday 9:30am - 3pm

Sunday 9:30am - 3pm

*Lobby open to brides half an hour earlier than Expo hours

