

Northwest
WEDDING EXPO
BY BRIDES CLUB

Exhibitor Confirmation Packet

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EVERETT / LYNNWOOD
WEDDING EXPO



Everett / Lynnwood Fall Wedding Expo

September 17 - 18, 2016

Xfinity Arena at Everett

2000 Hewitt Avenue Everett, WA 98201

(Call for Directions...)

Sponsored by:

Men's Wearhouse, Grand Event Rentals, and BridesClub.com

It's that time of the year again! The Everett/Lynnwood Fall Wedding Expo is off to a great start! Booths are filling up quickly. There is a lot in store for you this year! Thank you for participating in the 2016 Fall Everett/Lynnwood Wedding Expo. We appreciate your support! Please contact us if you have any questions about the show. Heather can be reached by phone (425)373-1894 or email at heather@bridesclub.com and Brad Buckles is available by email at: brad@bridesclub.com or by phone or text at: (425)922-7924.

Highlights of the show so far...

- 100 of the finest wedding vendors, (100 booths)
- Live Entertainment and Live music showcased hourly
- Great Attendance, over 1000 brides attended the show last year over 2 days!

We thank you again for all of your support! Please see our website for maps, photos from last year, and more info: www.bridesclub.com

IN STORE DISPLAYS- We have hundreds of 11x17 counter-top displays that have information and flyers for the upcoming event. Displays also include a 2 for 1 coupon! Please request one to advertise in your store if you do not have one already.

ATTENDANCE- On average approximately 2500 people/ 1000 brides. As always, we offer several incentive/discounts for admissions, so brides can save their money for your business!

Find us on:

Facebook: <https://www.facebook.com/weddingexpos>

Twitter: <https://twitter.com/bradbuckles>

EXHIBITOR INFO:

DAY OF SET UP- If you have a large vehicle, please contact the Xfinity Arena at Everett to see if the loading dock will be open. It may be closed if there is an event going on other than our Expo. The 2 Elevators will be available for larger items. Heather is available at (425)373-1894 for any questions.

EXHIBITOR MOVE-IN- Set-up is on Friday (12pm-6pm). There will be NO SETUP on Saturday allowed unless approved by email confirmation PRIOR to the event. Exhibitors may get into the Arena Ballroom in the morning 2 hours before the show. Exhibitor carts are limited. If you have one, please bring your own for transporting materials in and out of the Arena Ballroom. For Fire Marshall Rules and guidelines, please call the Xfinity Arena at E directly at Everett (425)322-2630. There are Height Restrictions and approval is needed if a display is over 8' tall. A 10X10 display may not block any neighboring displays. Questions regarding booth guidelines please call (425)373-1894.

HOURS OF THE EXPO- Saturday (10am-4pm) and Sunday (11am-4pm) The Lobby opens up 30 minutes before the main floor *** Tear down: Sunday AFTER 4pm.

ELECTRICAL-Each booth will be provided 500 Watts of Electricity. For additional electrical needs, please contact Hollywood Lights at (206)838-5063 or contact Star or Chad at Star@hollywoodlights.biz and Chad at chad@hollywoodlights.biz.

PARKING- Parking is available on Friday for set up on Hewitt Avenue for free. PLEASE be sure to only stay until your items are unloaded and allow other vendors to unload their vehicles as well. On event days parking will be available at the Parking lot across the street for \$3.00 or limited street parking is available.

VENDOR BADGES/PASSES- We DO NOT provide vendor badges. This makes it easier on vendors to focus more on their booths. Please check in at the Registration Table on Friday so we are aware of who has arrived. We can also show you where your booth is if you need help or have any questions.

FASHION SHOW COORDINATOR- If you are in the Fashion show, Katrina, will be contacting you a month before the show. If you have any questions please call her directly at (425)681-2249 or email her at lovebloomscontact@gmail.com

The fashion show will be at 2pm both days of the expo. When you set up please bring your marked gowns behind the stage to be ready when the show starts.

SHOW DECORATOR- Grand Event Rentals will send you a vendor kit around 30 days before the show. You can also log onto Bridesclub.com to find the kit. It will be under the Forms & Deadlines bar when you scroll down on the login page. Click on Vendor Forms. Please read it carefully. If you have any questions contact Jill at (425)462-7368 or info@grandrents.com. You may also email Heather at heather@bridesclub.com for the Exhibitor Decorating forms.

OTHER CHANCES TO ADVERTISE:

THE WEDDING SPOTLIGHT- EMAG- If you are not already advertising in our online magazine, you could be missing out! Our online magazine goes directly to all the brides that attend our shows. The magazine is e-mailed once a new bride registers on our site and is also available to download at Bridesclub.com for more information please contact Heather at heather@bridesclub.com or call at (425)373-1894.

ENHANCED LISTINGS/ ELEADS- Listings on www.bridesclub.com are still available before the expo starts. This helps to prepare the brides in knowing who will be at the Expo and prepares the brides for what to expect. You can start now for only \$40 per month, or \$400 for the whole year! There are hundreds of brides who visit our website daily, and we have their names, email addresses and more. Please let us know if you would like to have access to a Weekly Lead List.

Sincerely,
The team at
Buckles Productions Inc
Bridesclub.com
(425)373-1894 Office

EVERETT / LYNNWOOD WEDDING EXPO

Buckles Group, Inc.

16637 SE 17th Place

Bellevue, WA 98008

Bridesclub.com

Contact Brad Buckles:

ce (425) 373-1894

Cell (425) 922-7924

Fax (425) 373-1895

Email: brad@bridesclub.com

COMCAST ARENA

Booth Price: \$1095, Corner: \$1295

Includes: 10' x 10' Booth

Table & Chair

500 Watts Electricity

Brides Lead List

Annual listing on BridesClub.com

Set-up Hours:

Friday 12pm - 6pm

Vendor Hours:

Saturday 8am - 5pm

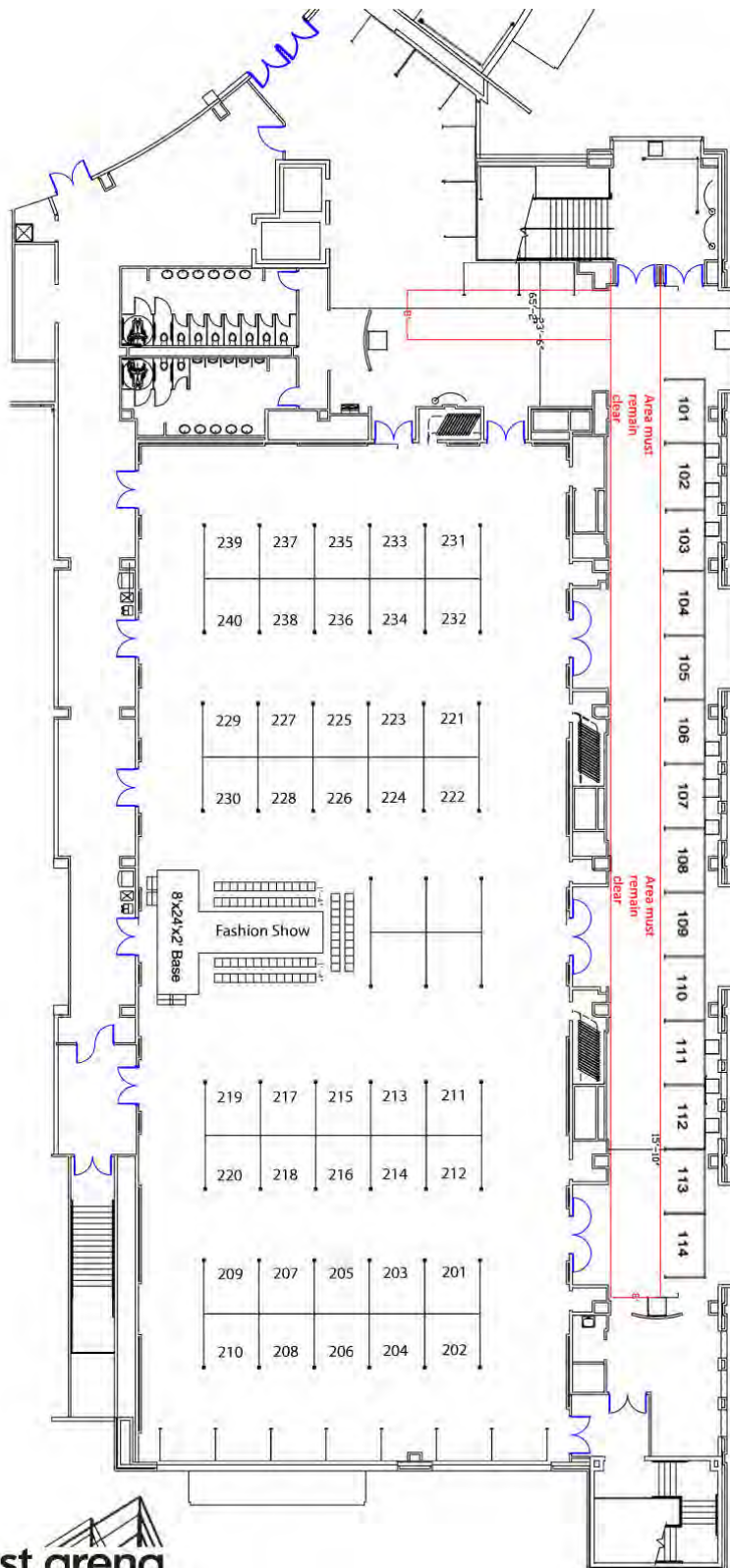
Sunday 10am - 4pm

Expo Hours:

Saturday 10am - 4pm

Sunday 11am - 4pm

*Lobby open to brides half an hour earlier than Expo hours



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